

# 4 Ways CAO supports your successful practice

## A strong national voice: *strategic, agile, collaborative*

We work on your behalf to influence public policy and increase public trust in optometrists and the expanding practice of optometry.



## Knowledge transfer: *informed, credible, influential*

We provide access to:

- future trends in optometry
- evidence-based guidelines and research
- *Canadian Journal of Optometry*
- online CE

We also keep you apprised of timely issues and events through regular newsletters and eblasts.

## Networking: *personal growth, connection, support*

We provide the venues of CAO's online Sections and biennial Congress for you to build relationships and foster discussions with like-minded colleagues.

We also provide national comparative summaries for various aspects of optometric practice.



## Practice opportunities: *accessible, beneficial, convenient*

We offer savings designed for today's optometrist through:

- best in class liability insurance, including pro-bono legal advice, designed exclusively for CAO members\*
- banking and personal insurance programs; and other discount programs
- online practice promotion with our Find-a-Doc tool, shared job postings through our online jobs board
- the Certified Canadian Optometric Assistant program that helps your optometric staff contribute more fully to your optometric practice.

\* excepting Ontario and Quebec

## Your Association Matters

Contribute and connect with colleagues from across the country through events, education, conferences, publications, research and networking.

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