



# Canadian Association of Optometrists Omnibus Survey Results



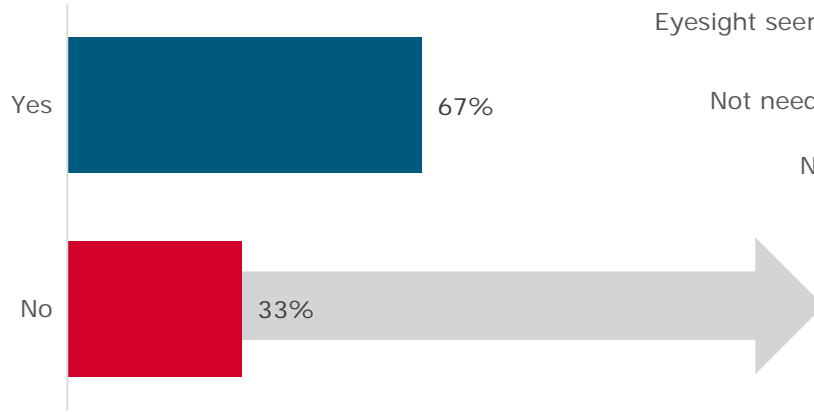
CANADIAN ASSOCIATION OF OPTOMETRISTS  
ASSOCIATION CANADIENNE DES OPTOMÉTRISTES

**pollara**  
strategic insights

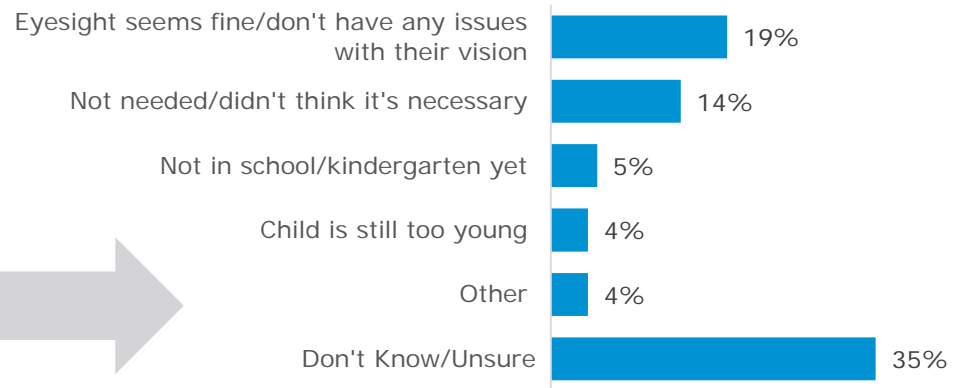
April 2019

# Two-in-three Canadians say they have or would take their child for an eye exam before kindergarten

## Would Take/Have Taken Child to Eye Exam Before Kindergarten

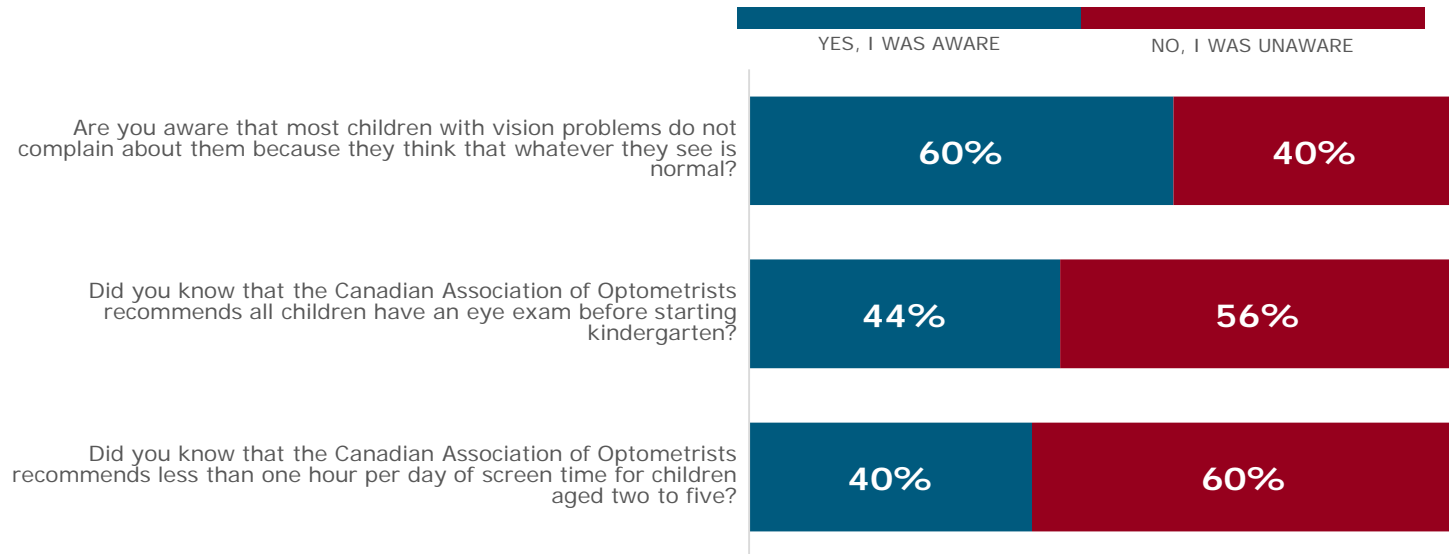


## Reason Did/Would Not Take



# Similar percentage aware that children may not realize they have vision problems

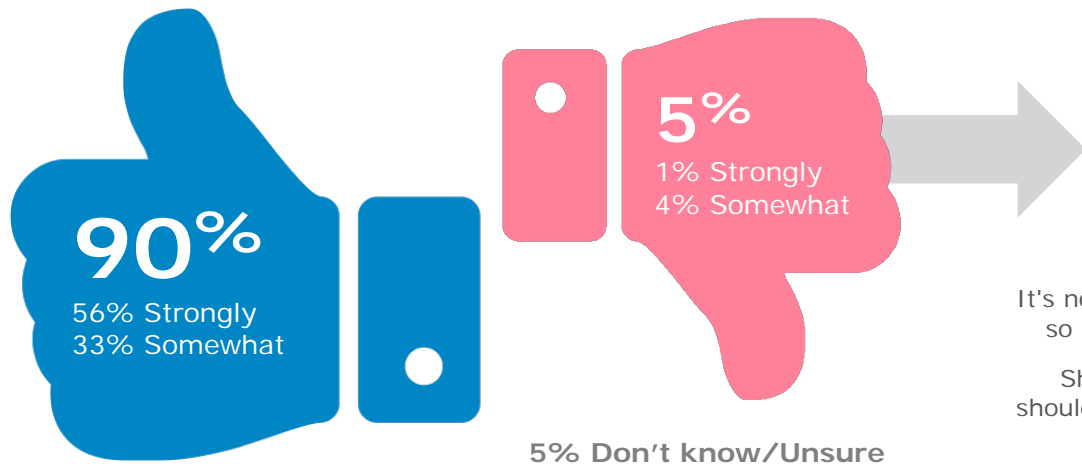
- However, the majority are *unaware* of the recommendations given by the Canadian Association of Optometrists respecting eye exams and screen time.



# However, strong approval exists for making eye exams a requirement for pre-K children

- Nine-in-ten (90%) support this measure – a clear majority *strongly* so. Just 5% oppose, with strong opposition (1%) nearly non-existent.

## Support of Eye Exam Requirement Before Kindergarten



## Reasons for Opposition

